



# Blundell's

FOUNDED 1604

## One-Day Event Corporate Sponsorship Opportunities

### Introduction:

Blundell's School will again be hosting its popular One Day Event on Sunday 27 September 2020 at [Pontispool Equestrian Centre](#), near Taunton.

This event involves horse and rider competing across three disciplines of equestrianism: dressage, show jumping and cross country. This exciting event will be open to all schools across the Southwest.

Although these are uncertain times with a high number of equestrian events being cancelled, we anticipate that this will be the first large scale event available to the equestrian school community post-COVID. Due to these circumstances, the event has the potential of being one of the largest in the Southwest in 2020 and with it offering some fantastic opportunities for businesses to promote their services to a large number of people.

Blundell's School is currently accepting applications from sponsors for the event. Many businesses will have been affected in some way by the current situation and we hope they will see this as a fantastic marketing opportunity once life returns to normal.

Blundell's Equestrian team regularly competes in school competitions, and frequently qualifies for national championships. With such a successful track record, and a large Blundell's Community of just under 8,000 members, most of whom are in the South West area – this is the perfect opportunity to partner with Blundell's to help host a first-class event.

### Opportunities:

*There are many opportunities for you or your company to be a part of this prestigious event.*



## ADVERTISING IN THE PROGRAMME - £50 to £150 + VAT

### A5 Programme

- Half Page Landscape 14 cm x 10 cm - £50 + VAT.
- Whole Page Portrait 20 cm x 14 cm - £100 + VAT.
- Inside Front or Inside Back cover in colour Portrait 20 cm x 14 cm £125 + VAT.
- Back Page in Colour Portrait 20 cm x 14 cm £150 + VAT.



## FENCE SPONSORSHIP - £80 + VAT

- Company or business banner or board (*provided by sponsor*) next to designated fence on the cross-country course.
- Half page advert in the programme (Landscape 14 cm x 10 cm).

**Promotional Offer** – Exclusive offer available to event sponsors. Discounted banners can be made via Ken White signs. Details available upon successful sponsorship contract.



## INDIVIDUAL DISCIPLINE RING SPONSORSHIP - £300 + VAT

- Company or business banner or board (*provided by sponsor*) next to designated discipline arena.
- Photo opportunity for Sponsor at the One Day Event.
- Social Media (Facebook, Twitter & LinkedIn) mention with business website/link.\*
- Whole page advert in the programme (*Portrait 20cm x 14 cm*).
- Complimentary entry into the [Blundell's Business Directory](#).

Blundell's School, Tiverton, Devon EX16 4DN Tel: 01884 232324

Website: [www.blundells.org](http://www.blundells.org) E.mail: [devoffice@blundells.org](mailto:devoffice@blundells.org)



## MAJOR CLASS SPONSOR - £500 + VAT

- Company or business banner or board (*provided by sponsor*) next to secretary's registration tent/award ceremony area.
- Social Media (Facebook, Twitter & LinkedIn) mini-editorial and/or promotional offer with business website/link & photo.\*
- Included on [Blundell's Development Office website](#).
- Photo opportunity for Sponsor at the One Day Event.
- Your company name and logo featured on a selection of prize rosettes.
- Whole page advert in the programme (*Portrait 20cm x 14 cm*).
- Complimentary entry into the [Blundell's Business Directory](#).
- Potential for sponsor T-shirts (*provided by sponsor*) for support staff &/or rider runners.



*Sponsor Photo Opportunity*

## WHOLE EVENT SPONSOR - £1000 + VAT

- Company or Business banner or board (*provided by sponsor*) on arrival and departure of Pontispool Equestrian Centre.
- Choice of location of additional banners, up to five around the event course.

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Website: [www.blundells.org](http://www.blundells.org) E.mail: [devooffice@blundells.org](mailto:devooffice@blundells.org)

- Social Media (Facebook, Twitter & LinkedIn) mini-editorial and/or promotional offer with business website/link & photo.\*
- Photo of sponsor representative or banner at the One-Day-Event to be included in the Diary.\* Circulated to ~8,000 households (*similar to the above photo*).
- Included on [Blundell's Development Office website](#).
- Photo opportunity for Sponsor at the One Day Event.
- Your company name and logo featured on a selection of prize rosettes.
- Whole page advert in the programme (*Portrait 20cm x 14 cm*).
- Complimentary entry into the [Blundell's Business Directory](#).
- Potential for sponsor T-shirts (*provided by sponsor*) for support staff &/or rider runners.

*\*Subject to Blundell's School's Sponsorship Guidelines. We reserve the right to refuse and/or edit supplied text/photos.*

## Refund Policy:

If the One-Day-Event is cancelled, a full refund will be available to our sponsors.

If the event is postponed to a later date, the agreed sponsorship package will be transferred to the new date.

## Contact

Please contact the Development Office to become a sponsor today. Invoices will be issues 30 days prior to the event.

T. 01884 232324

[devoffice@blundells.org](mailto:devoffice@blundells.org)

For Equestrian related enquiries, please contact the Blundell's Equestrian Committee on

[equestrian@blundells.org](mailto:equestrian@blundells.org)