



March 2020

Dear Sir/Madam,

**Blundell's Pre-Season Hockey Tour – Sponsorship Package**  
**Netherlands - Thursday 27<sup>th</sup> August to Monday 31<sup>st</sup> August 2020**

We are writing to you regarding our inaugural Blundell's pre-season Hockey Tour 2020 to the Netherlands. Here at Blundell's we have a strong reputation for producing highly talented, well rounded and aspirational pupils within many sporting disciplines. This tour is designed to give our pupils who are passionate and driven about their hockey a chance to prepare for the season ahead. They will receive the highest quality in professional coaching and will train and compete at some of Europe's best facilities for Hockey. In order to provide the best possible programme, I am writing to ask if you would consider sponsoring our Hockey Tour?

Sponsorship would enable us to make the tour more affordable, provide specialised kit, and ensure that pupils are given the highest quality of training and nutrition throughout our season. The proposed tour has been designed as '*a once in a lifetime opportunity*' to inspire this generation of hockey players to continue training and enjoying their hockey throughout their lives and reach their full potential.

With this in mind, we ask you to consider the following sponsorship packages below:

**1 Full Tour Sponsor - £2500**

Your company's name and logo on purchased tour clothing, signed and framed pre-tour photograph with touring party, social media mention across our platforms with affiliate links, thanks & mention on our News section and Development Office website along with a mention of thanks in our school magazine, the Diary, which goes to over 6,000 members of our community. Automatic entry on to the 'Blundell's Business Directory' listed as our sponsor.

**2 Pupil Sponsor - £650**

An opportunity to enable a pupil/s who without your kind individual sponsorship would not afford to attend the tour.

-Mention in our magazine, website and entry to our 'Blundell's Business Directory.'

Cont.....

### 3 **Bespoke sponsor – Various**

An opportunity to supply a piece of kit\*, fund an activity pre/post or on tour\*\* or any other way your support or company can enhance the tour or hockey experience.

-Mention in our magazine, website and entry to our 'Blundell's Business Directory.'

\* *Playing Shirt, Socks, Jumper, Stick Bag, Holdall, etc.*

\*\* *Tickets to a professional hockey game, additional professional training session etc.*

If you are interested in one of the sponsorship packages or would like to discuss other options, please contact me via email to arrange an informal chat.

Thank you for your time.

Kind regards,

Mr Andrew Mead  
Master i/c Girls Hockey  
[ajm@blundells.org](mailto:ajm@blundells.org)

**Blundell's Pre-Season Hockey Tour**  
**Sponsorship Reply Slip**

**Sponsor Contact Details**

Company Name: \_\_\_\_\_

Name/Contact: \_\_\_\_\_

Address (*for invoice*): \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Support** (please include any additional details including level of intended support): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Gift Aid for Monetary Support**

	This support is sponsorship. I understand the invoice will include VAT.
	This support is a donation. <i>I am a UK taxpayer and have paid an amount of income tax and/or capital gains tax at least equal to the tax that can be redeemed on my donation(s). You can claim Gift Aid.</i>
	This support is a donation, but please do not claim Gift Aid.

**Next Steps**

- 1. Return:** Please return this reply slip free of charge using the below address:

Our FREEPOST address only requires you to write 'Blundell's School' on the envelope. No stamp or full address required. Simply write Blundell's School (do not include any other information) and it will get to us via 2nd class mail.

- 2. Invoice:** Once received, an invoice will be sent to you. If you do not require an invoice, you can make your payment direct to the school, payment details below. You will receive an email confirmation of receipt at the end of the month you make payment. We can also issue you an office receipt at your request.

- 3. Logo:** Send your company's logo to Andrew Mead at [ajm@blundells.org](mailto:ajm@blundells.org) for Marketing purposes.

**Bank Details**

**Cheques payable to:** 'Blundell's Foundation'

**BACs Details:** Sort Code: 23-84-80 for the credit of The Blundell's Foundation (Account No. 00668751)